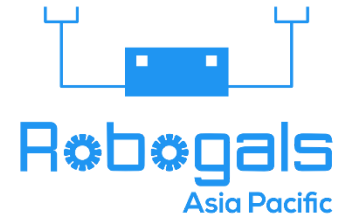


# Marketing Manager Robogals Asia Pacific



## Robogals

Robogals is an international, not-for-profit organization that aims to inspire, engage and empower young women into engineering and related fields. This is achieved through fun and educational initiatives aimed at girls and gender diverse students in primary and secondary school. Since its inception in 2008, Robogals has inspired over 100,000 girls globally.

## The Role

Robogals is currently seeking an individual to take on the role of an APAC Marketing Manager. The purpose of this role is to work with the other APAC Marketing Managers to create graphics content and lead promotion for the APAC Team and the APAC chapters.

The successful candidate will be an individual passionate about the Robogals mission who shares the organization's values, and has the ability to work within a geographically dispersed team, manage time effectively, and communicate professionally.

## Responsibilities

- Manage visual communications for the APAC Team
- Develop illustrations, logos and other graphical designs for marketing purposes (using available software or by hand)
- Testing graphical designs across various media platforms
- Respost and react to APAC chapter social media posts
- Creating digital and print content marketing materials
- Working with the APAC Team to run and develop any relevant Initiatives
- Working and collaborating with other teams within Robogals to deliver your accountabilities
- Anything else you can think of that works toward the goals and purposes of Robogals and your role!

Although a voluntary position, the successful candidate will have opportunities to make a tremendous impact on young students' lives, gain experience in a leadership position within an international organization, and the opportunity to attend the Robogals APAC annual volunteer development and networking conference.

## Skills Required

The successful candidate will require:

- Good time management skills and the ability to multitask

- An engaging and professional communication style applicable across a variety of different media platforms
- Previous experience with or a demonstrated enthusiasm for graphic design, using applications such as Canva
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop) is favourable but not required
- The ability to work within a virtual, geographically dispersed team

## Application Process

To apply please email [hannah.eichenbaum@robogals.org](mailto:hannah.eichenbaum@robogals.org) with the following:

- Cover letter which details your passion towards the Robogals mission, why you are interested in this role, and why you would be successful in this role (max. 1 page)
- Your CV (max. 2 pages)

Applicants for this position will be reviewed based on their passion towards the organisational goals, interest in the position, and the required skills outlined.

For more information regarding the role or organisation, please contact us at: [hannah.eichenbaum@robogals.org](mailto:hannah.eichenbaum@robogals.org)

Applications will be accepted on a rolling basis.

## Role Details

<b>Job Title:</b>	Robogals Asia-Pacific Marketing Manager
<b>Reports To:</b>	Regional Executive Officer, Robogals Asia Pacific
<b>Employment Basis:</b>	Casual, volunteer role (Approximately 5 – 8 hours per month).
<b>Start Date:</b>	Within one month of the offer of the role.
<b>Term:</b>	A minimum of 1 year, or most preferably 2 years.
<b>Location:</b>	Anywhere with strong internet connection in the APAC region.