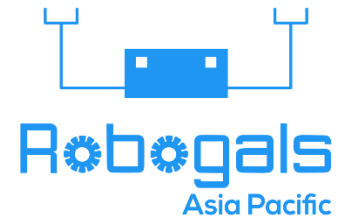


Media & Marketing Manager: Robogals APAC Initiatives Team



Robogals

Robogals is an international, not-for-profit organisation that aims to inspire, engage and empower young women into engineering and related fields. This is achieved through fun and educational initiatives aimed at girls and gender diverse students in primary and secondary school. Since its inception in 2008, Robogals has inspired over 90,000 girls globally.

The APAC Initiatives Team is responsible for programs which engage students with Robogals beyond our initial workshops. Our main focus is the Science Challenge, an online competition for girls and gender diverse students aged 5 - 15, and its related events. These include Science and Engineering Days, which are full-day science and engineering workshops held in conjunction with local chapters.

The Role

Robogals is currently seeking an individual to take on the role of Science Challenge Media and Marketing Manager. The purpose of this role is to lead competition promotion and publications for the Robogals Science Challenge. The Media and Marketing Manager forms a part of the Asia Pacific Initiatives Team under the Project Director. In particular, this role will involve working closely with the Science Challenge Competition Manager and External Communications Lead.

The successful candidate will be an individual passionate about the Robogals mission who shares the organisation's values, and has the ability to work within a geographically dispersed team, manage time effectively, and communicate professionally. Please note this is a voluntary role.

Responsibilities

- Promoting the Challenge through social media and other digital/print media
- Creating digital/print content for competition planning and promotion
- Working with the Initiatives team to run and develop the Science Challenge
- Working and collaborating with teams within Robogals to deliver your accountabilities
- Anything else you can think of that works toward the goals and purposes of Robogals and your role!

Although a voluntary position, the successful candidate will have opportunities to make a tremendous impact on young students' lives, gain experience in a leadership position within an international organization, and the opportunity to attend the Robogals APAC annual volunteer development and networking conference.

Skills Required

The successful candidate will require:

- Time management and the ability to multitask
- An engaging, professional communication style across a variety of media
- Previous experience with or a demonstrated enthusiasm for graphic design, using applications such as Canva
- Previous experience with or a willingness to learn about mailing list and form systems, using applications such as Mailchimp and Google Forms
- The ability to work within a virtual, geographically dispersed team

Application Process

Applicants for this position will be reviewed based on their passion towards the organisational goals and ability to meet the required skills and role responsibilities.

To apply please complete the following [Google Short Answer Form](#) and forward your **CV** (max. 2 pages) to vrinda.gupta@robogals.org.

Applications will close on the **27th of June, 2021**.

For more information regarding the role or organisation, or if you have any questions or concerns about the application process, please contact Vrinda Gupta (Incoming Project Director, Robogals Asia Pacific) on vrinda.gupta@robogals.org.

Role Details

Job Title:	Robogals Science Challenge Media & Marketing Manager (Initiatives).
Reports To:	Robogals Asia Pacific Project Director (Initiatives)
Employment Basis:	Part-time, volunteer role (Approximately 5 – 8 hours per week).
Start Date:	Within one month of the offer of the role.
Term:	A minimum of 1 year during the Science Challenge on-season (April-November), or most preferably 2 years.
Location:	Anywhere with strong internet connection