

# Trademark Protection Policy

Owner	Approver	Approved	Next review
Finance & Governance Committee	Board	Nov 2020	Nov 2023

## Purpose

This policy provides a framework to protect Robogals' name and reputation, through the appropriate registration and management of Robogals trademarks and domain names.

## Policy

1. Robogals Ltd will maintain a registered trademark on the word "Robogals" in all countries where Robogals has a substantial presence.
2. The Finance & Governance Committee will maintain a register of these trademarks and their expiry dates, and be responsible for ensuring their renewal.
3. Trademarks should be registered and renewed either through the relevant government agencies directly, or through a reputable law firm acting on Robogals' behalf. At time of writing, all trademarks are registered through Minter Ellison who act for Robogals on a *pro bono* basis. Renewing trademarks through these channels mitigates Robogals' susceptibility to false renewal invoices that we may receive via post or email.
4. Robogals should register and renew domain names for significant top-level domains (e.g. robogals.org and robogals.com) and for country codes where we have a significant presence (e.g. robogals.org.au and robogals.org.uk) to prevent the registration of these names by other people or organisations.
5. Domain names should be renewed through the registrar they were registered with. False renewal notices received by post or email should be ignored.
6. All Robogals trademarks and domain names must be owned by Robogals Ltd, and not by another Robogals legal entity (for example, the Robogals trademark in the United States is owned by Robogals Ltd in Australia, it is not owned by Robogals America Inc.)
7. Robogals Ltd may licence the use of Robogals trademarks to other Robogals legal entities, chapters, and other organisations, as appropriate (for example, the Robogals Chapter Agreement includes a licence for the chapter to use the Robogals name and logo).