



Position Vacancy

MARKETING MANAGER

Robogals Global

About Robogals

Robogals is an international, not-for-profit organisation that aims to inspire, engage and empower young women into engineering and related fields. This is achieved through fun and educational initiatives aimed at girls in primary and secondary school. Since its inception in 2008, Robogals has engaged over 77,000 girls around the world.

The Role

Robogals is seeking for enthusiastic individuals who are interested in promoting Robogals to the wider community.

Marketing Managers report to the Chief Marketing Officer (CMO) and are responsible for the:

- Creation of content for social media, the website and the newsletter that promotes organisational wide initiatives
- Communicating our message to the wider community
- Directing a brand and marketing strategy that accurately reflects our value and mission
- Work alongside the global operations team, attending and participating in regular global operations meetings

Applicants are expected to be able to dedicate 3-5 hours per week to the role. The commitment could change depending on the time of year.

Required Skills

- Creativity and ability to use at least one type of illustrative/graphic design software (Eg. Adobe Illustrator/Photoshop, Microsoft Publisher, Canva)
- Excellent communication and teamwork skills
- Strong organisation, time management skills and initiative
- Experience creating marketing material (traditional and/or digital) is advantageous but not necessary
- Integrity, an embodiment of the Robogals values

Remuneration

- Experience working in a growing international organisation and the opportunity to make a significant impact on women in engineering
- Opportunity to have your work published online
- Valuable marketing and leadership experience
- Opportunity to improve your soft skills in a team environment
- Opportunity to attend the annual Robogals SINE conferences in 3 regions - APAC, EMEA, NA

How to Apply

To apply, please email Imogen Feder at imogen.feder@robogals.org

With the following:

- A paragraph outlining why you are applying for this role
- A paragraph describing why you would be good at this role, including relevant experience
- Your CV (max 2 pages)

Roles in Robogals are not restricted, everyone is welcome to apply.

Please don't hesitate to address all questions to imogen.feder@robogals.org