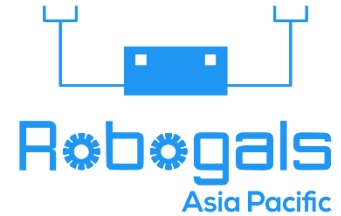


# Science Challenge Media & Marketing Manager Robogals APAC Initiatives Team



## Robogals

Robogals is an international, not-for-profit organisation that aims to inspire, engage and empower young women into engineering and related fields. This is achieved through fun and educational initiatives aimed at girls in primary and secondary school. Since inception in 2008, Robogals has inspired over 70,000 girls globally.

The APAC Initiatives Team is responsible for programs which engage students with Robogals beyond an initial workshop. Our main focus is the Science Challenge, an online competition for girls aged 5 - 15, and related events. These include Science and Engineering Days, which are full-day science and engineering workshops held in conjunction with local chapters. .

## The Role

Robogals is currently seeking an individual to take on the role of Science Challenge Media and Marketing Manager. The purpose of this role is to lead competition promotion and publications for the Robogals Science Challenge. The Media and Marketing Manager forms a part of the Asia Pacific Initiatives Team under the Project Director. In particular, this role will involve working closely with the Science Challenge Competition Manager and External Communications Lead. The successful candidate will be an individual passionate about the Robogals mission who shares the organisation's values, and has the ability to work within a digital team, manage time effectively, and communicate professionally. **Please note this is a voluntary role.**

## Responsibilities

- Promote the Challenge through social media and other digital/print mediums
- Create digital/print content for competition planning and promotion
- Working with the Initiatives team to run and develop the Science Challenge
- Working and collaborating with the Development, Regional, Operational and Chapter teams to deliver your accountabilities.

- Anything else you can think of that works toward the goals and purposes of Robogals and your role!

Although a voluntary position, the successful candidate will have opportunities to make a tremendous impact on young girls' lives, gain experience in a leadership position on an international organization, and the opportunity to attend the Robogals APAC annual volunteer development and networking conference.

## Skills Required

The successful candidate will require:

- Time management and the ability to multitask
- An engaging, professional communication style across a variety of mediums
- Previous experience with or a demonstrated enthusiasm for graphic design (In terms of software: the team currently makes use of Canva. Adobe Suite experience will be considered beneficial but not a requirement of the role)
- The ability to work within a virtual team

## Application Process

Applicants will typically be university students, but this is not necessary. To apply please email Ruwan Devasurendra (Project Director, Robogals Asia Pacific) on [ruwan@robogals.org](mailto:ruwan@robogals.org) with the following:

- A cover letter which demonstrates why you are interested in the Robogals mission and this position, and why you would be successful in this role.
- Your CV (max 2 pages)

Applications will be accepted on a rolling basis and will close at **10pm AEST Sunday 8th of December**. Please don't hesitate to address all questions to Ruwan Devasurendra (Project Director, Robogals Asia Pacific) on [ruwan@robogals.org](mailto:ruwan@robogals.org).

## Role Details

<b>Job Title:</b>	Robogals Science Challenge Media & Marketing Manager (Initiatives).
<b>Reports To:</b>	Robogals Asia Pacific Project Director (Initiatives)
<b>Direct Reports:</b>	N/A
<b>Employment Basis:</b>	Casual, volunteer role

	(Approximately 5 - 8 hours per week).
<b>Start Date:</b>	As soon as possible.
<b>Term:</b>	A minimum of 2 years (negotiable)
<b>Location:</b>	Anywhere with strong internet connection in the APAC region