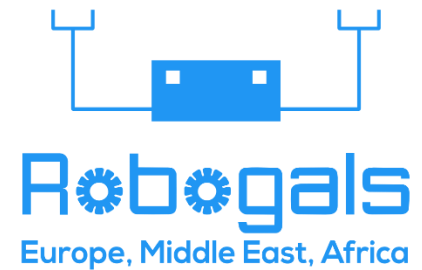


Marketing Manager Robogals Europe, Middle East & Africa(EMEA)



About Robogals

Robogals is an international student-run organisation which aims to substantially increase the number of young women pursuing engineering in their tertiary studies and careers. We have over 30 chapters located across three regions: Asia Pacific, North America, and EMEA. Find out more at our website, www.robogals.org.

Purpose of the Role

The marketing manager's role is to manage all social media accounts, develop and implement marketing strategies and policies for chapters, unify branding, provide necessary resources and grow brand awareness by communicating the vision and progress of Robogals effectively.

Tasks will likely include:

- Updating Social Media accounts with new updates from the EMEA team and the chapters
- Manage newsletters and develop other marketing collateral in order to sustain strong relationships with partners
- Develop and deploy strategies and successful marketing campaigns to grow Robogals' presence and profile (including online) in the EMEA region

Required Skills

- Excellent communication skills
- Design & graphics skills are preferred but not essential
- Time management - The ability to multitask and meet deadlines
- Ability to work collaboratively with a geographically dispersed team

Your impact

The EMEA Marketing Manager will have the opportunity to:

- Positively impact the education of young students across the EMEA region
- Work alongside a highly passionate and motivated community dedicated to engineering outreach

- Be creative and influence the marketing strategy for the EMEA region
- Attend the annual EMEA SINE conference

Other Details

The EMEA Marketing Manager reports to the Regional Executive Officer, and works alongside the EMEA regional team. Applicants can be based anywhere in the EMEA region. The position is estimated to take 5-10 hours per week, and successful applicants must commit to the role for at least one year, preferably two.

How to apply

This is an unpaid voluntary role, we are looking for someone who is enthusiastic and eager to learn new things. This role is open to all genders. If you are interested in applying, please contact Anjali Thirumalavan at anjali.thirumalavan@robogals.org with your resume and cover letter. In your cover letter, please describe relevant past experience and what you hope to achieve from the role. Please reach out with any questions you have about the role. Applications will be accepted on a rolling basis. All positions will remain open until filled.